

DIFFERENCES BETWEEN COLOUR CORRECTION @ COLOUR GRADING

COLOUR CORRECTION

Colour correction sees each shot well-balanced through the adjustment of colour, saturation, luminance and contrast. On completion of the process, the whites will look white, blacks will look black and there will be no unwanted colour cast across the image. The shot will be technically colour corrected to its full potential. All of the shots in the sequence will then be further tweaked (using colour, saturation, luminance and contrast) so that they look as cohesive together as possible.

COLOUR GRADING

Colour grading goes beyond colour correction because it adds a level of artistry to the content. After a colour correction has been completed, a colour grading process involves changing the look of the imagery to evoke a particular feel. Examples of common feels include 'natural', 'warm', 'cinematic', 'light', 'moody' and 'bold'. The colour grading process is a collaboration between filmmaker and colourist and can add greater meaning to the story. This elevates the work to create a professional, polished and stand out work.

COLOUR CORRECTION	COLOUR GRADING
Correct colour, saturation, luminance and contrast of each individual shot	Correct colour, saturation, luminance and contrast of each individual shot
Match shots in context to each other using colour, saturation, luminance and contrast so that the sequence looks more cohesive.	Match shots in context to each other using colour, saturation, luminance and contrast so that the sequence looks more cohesive.
	Advanced colour matching through textural changes like noise reduction, grain addition, blurring, sharpening, softening.
	Advanced colour matching through dynamic grading whereby the starting grade of a shot dissolves into a different grade by the end of the shot.
	Interpreting a creative brief and translating this through colour. Eg. "This needs to feel tropical and warm", "This needs to feel clean, fresh and modern".
	Using masks and windows to isolate certain parts of the image and change only this area. Tracking these windows to move with the movement of the shot.
	Isolating certain colours through keying and changing these colours only.
	Beauty work including lightening, brightening, isolating and tweaking skin, eyes, lips, cheeks, hair etc.
	Adding shading/vignetting to an image to change the mood and the appearance of depth within a shot.
	Draw the audience's eye to a certain part of the frame. This could be a character, product, face etc.

	Enhancing the look of a hero product - making specific brand colours correct and bringing out the detail in product shots.